BRAND|STAND®

WELLNESS COLLECTION

Better Sleep. Fully Charged. Happier Guests.

The Wellness Collection is a line of guestroom products that combine charging convenience with Better Sleep Technology to support deeper rest and a better stay.



Better Sleep Technology

Smart Features. Thoughtful Design. A Superior Guest Experience.



Better Sleep Technology uses smart sounds and light features to support deeper, more restful sleep - part of our Wellness Collection.

Sleep Sounds

Melodic Alarm

Rest Easy Display

Sunrise Alarm

Nightlight

Better Sleep Technology

SOUND

Sleep Sounds

Five Soundscapes Designed to Soothe, Restore, and Recharge



White Noise - A consistent, static-like sound that masks outside noise and helps guests sleep without disruption.



Pink Noise - Softer than white noise, it echoes nature sounds like rain or wind and helps promote deeper sleep and better memory.



Ocean Waves - Repetitive wave patterns help quiet the nervous system and support relaxation, making it easier to drift into restful sleep.



Brown Noise - Low-frequency sound, like distant thunder, or flowing water promotes relaxation and focus-ideal for unwinding after travel.



Forest Sounds - A calming blend of birdsong and breeze. Research shows nature sounds can reduce stress, enhance mental clarity, and improve sleep quality.

Better Sleep Technology

SOUND

The Science of a Better Wake-Up

Melodic Alarm



Reduces Sleep Inertia
Melodic tone helps ease the "morning haze" and clear the mind.

Lowers Stress Response
Gentle sound reduces cortisol spikes from harsh alarms.

Boosts Mood & Alertness
Melodic alarm supports a more energized, positive start.

Supports Cognitive Function
Improves focus, memory, and clarity upon waking.

Better Sleep Technology

LIGHT

Color-Tuned Display Supports Sleep-Wake Rhythms

Rest Easy Display

Crisp blue display during the day for maximum visibility across the room



Blue - 9am-6pm

Amber hue at dusk and dawn to mimic natural sunrise and sunset tones



Amber - Dawn 6am-9am / Dusk 6pm-9pm

Calming coral red at night to reduce sleep disruption and support night vision



Coral Red - 9pm-6am

Brandstand Exclusive Proprietary Feature

Better Sleep Technology

LIGHT

Simulates Sunrise for a Natural Wakeup



5 mins prior to alarm sounding, light turns on to low brightness level



Gradually transitions to full brightness



Full brightness when alarm sounds

Sunrise Alarm

Sunrise Alarm gently wakes hotel guests with a soft, gradually increasing light that begins five minutes before the melodic alarm, creating a natural and soothing start to the day.



Better Sleep Technology

POWER

Rest Assured - Tomorrow Starts Fully Charged

Proven in millions of hotel rooms, CubieTime sets the standard for guest-ready, reliable charging.

USB-C

US Outlet Type A/B

cubietime® ZEN



Sleep Sounds

Press and hold button to turn on.
Tap to cycle through 5 sounds.
Hold again to turn off.

Sunrise Alarm

Set the alarm as usual.
The light will gently brighten 5 minutes before the alarm time.

USB-C

US Outlet Type A/B

Plug your device into the USB-C port or outlet for instant power.

Rest Easy Display

Adjusts automatically based on time of day- no setup needed.

snooze/dimmer

Tap to snooze the alarm.
Press and hold to adjust display brightness.

Nightlight

Tap button to toggle on/off.
Press and hold to adjust brightness.

cubietime® ZEN

ITEM #
BPECT3 / BPECT3W

Simple Single Day Alarm Clock
2 Tamper-Resistant 110V Power Outlets
2 USB-C Charging Ports
Sunrise Alarm
Sleep Sounds- 5 Options
Nightlight- 3 Levels of Brightness
Rest Easy Display™ (Patent-Pending)
Ascending, Melodic Alarm Tone
Capacitive Touch Buttons - Easy to Clean
Right Angle Pass-Through Plug
Auto-Update for Daylight Saving Time
Display Dimmer - 3 Levels and Off
12hr/24hr Switch
6' Power Cord
Security C-Clamp Included
Coin-cell Battery Included to Hold Alarm Time
ETL Listed to UL Standards, Passed UL Spill Test
Optional, Custom-tailored Faceplate (Additional Cost)
Dimensions: 4.5" X 4.5" X 2.25"





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